



Thanh Dien

DIGITAL MARKETING

Contact

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Education

Digital Marketing College
Bach Khoa Sai Gon College
2019 - 2022

Digital Academy of Bach Khoa Certificate

Digital Designer
Web Designer/SEOer
Digital Marketer
Digital Expert



PROFILE

Short-term: having a stable job, becoming an excellent employee, accumulating a lot of experience in the field, having good skills in handling work.

Long-term: Becoming a marketing expert and digital marketing specialist.

PROFESSIONAL SKILLS

Adobe photoshop



Microsoft Word



Adobe Illustrator



Microsoft EXCEL



Adobe Indesign



Videoscribe



Experience

CTY TNHH HOP TAC DAO TAO NGUON LUC VIET NAM | 1/2020 - 3/2022

- Wordpress website design
- Execute Facebook Ads campaign with a budget of 10 million VND
- Design banners, flyers, brochures, standees
- Write website content
- Design and build Ladipage
- Run Ads/GDN/remarketing campaigns

Whatapos agency | 4/2022 - 1/2023

- SEO
- Research keywords
- Create outlines
- Internal linking
- Write content
- Build forums
- Build list of web 2.0 sites
- Build social bookmarking
- Force index links after building them